

# CRC PLAYBOOK GUIDELINES

The CRC Startup Playbook (Playbook) is intended to be a valuable resource for start up CRCs. Rozetta Institute Limited is a philanthropic innovation accelerator with a mission to identify and translate breakthrough ideas that will transform Australia. The Playbook draws upon the experience and expertise of the Rozetta Institute, but we hope that others will add to and build the knowledge base over time.

If you wish to contribute to, or edit the Playbook we ask the you follow and comply with the guidelines outlined below. This helps to ensure that contributions are accurate, reliable and are in line with our intended purpose. Content will be monitored regularly to ensure appropriate standards of information and guidance.

Please ensure you read these guidelines before proceeding to contribute:

## 1. Purpose of the CRC Start Up Playbook

Rozetta Institute supports and values the Australian Government's Cooperative Research Centre (CRC) Program. Unique in the world, the CRC Program supports medium- to long-term, industry-led collaborative research, to transform an industry sector. Our approach to collaborative research in our CRCs is to stay focused on developing commercial solutions to industry identified challenges.

One of our roles is to help magnify Australia's innovation capabilities through the development of a range of tools and programs that inform and underpin the success of Australia. We have initiated the development of this Playbook to support any CRC (or similar large research initiative) that is looking for a proven plan and set of templates to fast-track the start up of their venture. We invite anyone who wants to add to the Playbook to contact us. We would like this to be a resource that continues to grow for the benefit of all of Australia.

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## Disclaimer

This Playbook contains information that is intended to support any CRC (or similar large research initiative) that is looking for a proven plan and set of templates to fast-track the start up of their ventures.

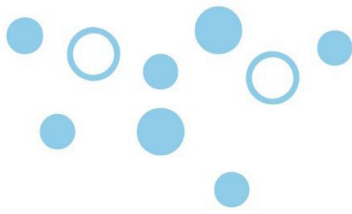
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## **Contributing**

Contributing your information and knowledge to the CRC Start Up Playbook will help form part of an invaluable resource supporting CRCs from the ground up. User Login details will be provided to you via the Business Manager (Contact: [businessmanager@rozettainstitute.com](mailto:businessmanager@rozettainstitute.com))

## **Guidelines**

### Having a neutral point of view

- Articles should be written from a neutral perspective, presenting all significant viewpoints fairly and without bias.
- Avoid promotional language or content that could be seen as subjective or opinionated.

### Verifiability

- Use credible, third-party sources like to services, books, papers, and other reputable sources of information where necessary.
- Avoid citing blogs, personal websites, or self-published sources unless they meet specific reliability criteria.

### No Original Research

- This Playbook is not a place for publishing original ideas or analysis. You should only include information that has already been established and/or previously practiced

### Be Bold, But Not Reckless

- You are encouraged to edit and improve pages, but avoid making major changes without careful consideration. If unsure, please contact [businessmanager@rozettainstitute.com](mailto:businessmanager@rozettainstitute.com)

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### Citations and References

- Avoid using primary sources (such as self-published materials, personal interviews, or company websites) unless they are essential and verifiable by secondary sources.

### Consistency and Clarity

- The Playbook content should be clear and concise, following a logical structure.
- Pay attention to style guidelines, such as the proper use of headings, sections, and formatting.

### Assume Good Faith

- We assume that all contributions are made in good faith, with the intention of improving the Playbook's content
- If there's a disagreement over content, try to resolve it through discussion rather than reverting edits or engaging in edit wars.

### Respect the Community

- Be respectful to other editors, and work collaboratively toward improving content.

### **Formatting**

To retain the layout and format of text when adding paragraphs copy and paste from Word by highlighting your block of content (Ctrl-X) and doing a plain-text paste (Ctrl+Shift+V). This will ensure that layout and text remains the same, however you will need to bold/italic and re-insert links once inside the Wiki page.

Please refrain from changing text sizes and fonts and layout.

### **Getting Around**

On the main Playbook Page you will see a list of the pages. Once you have read this Policy, click on the page you wish to edit/contribute to. To the right hand side, click 'edit'. Here you have a tool kit of options to add links, photos, documents, etc as well as edit the text. When complete. Click 'save to the top right hand side.